

## **ETRIA World Conference TRIZ Future 2004**

November 3-5, 2004, Florence, Italy

### **1. Objectives of the ETRIA Conference TRIZ Future 2004**

The last two ETRIA “TRIZ Future” conferences were focused on scientific, academic and pedagogical aspects of TRIZ development in 2002 and best practices in systematic innovation through industry (mainly automotive) in 2003.

The proposal for 2004 is to focus the aim of the conference toward the integration of TRIZ with other methodologies/tools and the dissemination of systematic innovation practices even through Small and Medium Enterprises.

According with this objective the first day of the conference will be co-organized with the “local” Italian TRIZ Association “Apeiron”

### **2. Structure of the ETRIA Con 2004**

The participants to the conference should be able to follow the presentations and gain the maximum value apart from their TRIZ knowledge. According with this goal the sessions should follow an increasing expertise order. Nevertheless, it is clear that third day speeches will be appreciated more by experienced participants. A poster session could be planned dependently on the quantity of submitted papers. Power-point presentations, foils or slides must be made in English.

Continuing the tradition of the previous ETRIA Conferences in Strasbourg and Aachen, the organizer will invite a keynote speaker to be defined. A Russian to English translator could be available.

#### **Wednesday, November 3rd**

(ETRIA + APEIRON, in Italian, with simultaneous translation in English)

Morning: TRIZ Fundamentals - Tutorials

Afternoon: Italian case studies and experiences

#### **Thursday, November 4th (in English)**

Case Studies – Experiences (15 + 5 min each)

Evening: trip to Vinci for visiting the renewed museum of Leonardo; Dinner

#### **Friday, November 5th (in English)**

TRIZ integration - TRIZ developments (25 + 5 min each)

### 3. Conference fee

Conference Day	Full Registration	Early Registration (Before Sept. 1st )	ETRIA members	APEIRON members	Authors	PhD Students
Nov. 3rd	150	100	100	100	Free/ 50%*	Free
Nov. 3rd - 5th	650	500	500	500	Free / 50%*	200 (early 150)

\* an exact free package will be defined later

Conference fee (full/early registration) includes conference proceedings, lunch and coffee breaks, dinner in Vinci. Conference fee (PhD students) includes conference proceedings, lunch and coffee breaks. Conference speakers (authors): NO CONFERENCE FEE (free hotel accommodation will be settled according to the number of early registrations)

### 4. Call for papers

- Submission of the extended abstracts (500 words) to Gaetano Cascini,: **by June 5th, 2004 - postponed to July 7th, 2004 .**
- Notification of acceptance: **by July 15th, 2004.** Together with the notification, accepted authors will receive guidelines for submitting final papers.
- Submission of final papers: **by September 3th, 2004.**

### 5. Guidelines for the selection of papers

- The already known or published materials, business approaches of consultancy companies should be rejected.
- Acceptable papers from the industry should present real case studies, with real results or real industrial approaches of the corporate TRIZ integration.
- Acceptable scientific or methodological papers should present really new approaches, updates to the methods, valuable for science or/and practice.
- Related to TRIZ papers that do not meet certain quality requirements should be rejected.
- Depending on quantity and subject of papers the organizers of the conference will target generally one presentation per contributor and one presentation pro consulting company. Authors and companies may submit several papers for the presentation at the poster session.
- Power Point Presentations without full papers should be avoided.
- The authors of the accepted papers should guarantee their presentation at the conference (certify no “no shows”!)

### 6. Communications

The information about the conference will be published on the ETRIA web site ([www.etría.net](http://www.etría.net)) and Apeiron web site ([www.apeiron-triz.org](http://www.apeiron-triz.org)).

## **7. Proceedings and publications**

Conference proceedings will be made available at and after the conference. Abstracts will be presented on the Internet. Conference folder will be sold after the conference approximately for a half the price of the conference fee.

## **9. Organisational topics and advertising**

Member of the global coordination Group are requested to contact and invite possible industrial contributors and distribute the information about the conference through their networks, the Internet, publications in newspapers and magazines.

Pre-announcement with draft of the conference program flyer should be available till end of July 2004. Conference program and official invitation of the audience - till mid of September 2004.

## **10. Further information**

For further general information about ETRIA please contact [ETRIA](#), about the World Conference TRIZ Future 2004, please contact Gaetano Cascini, University of Florence, Italy.