



Apeiron

*Comune di Vinci
Museo Leonardiano*

*Università di Firenze
Dipartimento di Meccanica e Tecnologie Industriali
Laboratorio di Metodi e Tecniche per l'Innovazione*

are glad to announce the First European Seminar on

***CREATING SUCCESSFUL INNOVATIONS:
The General Theory of Innovation and Its Applications***

Greg Yezersky (Institute of Professional Innovators, Detroit, USA)

Topics:

Introduction – 1 hour

Fundamentals of the General Theory of Innovations (GTI) – 3 hours

Problem Solving – 1 (1.5 days), including

- Problem Solving Methodology
- Problematic Situation Analysis (building the Relationships between Events Diagram – RelEvent Diagram)
- Problem-Solution Templates

System Evolution Forecasting – 1 day

Formation of an Organizational (Corporate) Strategy – 1 day

Problem Solving – 2, including the Algorithm for Conflict Elimination (ACE) – 2 days

Failure Prevention Analysis – 1 day

Patent Circumvention and Protection Against Circumvention – 1 day

Forum – a group discussion on a number of topics, including the Institute of Professional Innovators – 2 hours

This unique eight-day seminar is designed to enable decision-makers of various levels of responsibilities (including engineers, managers, executives as well as consultants, researchers, members of the academia, etc.) and their respective organizations to gain control over the vital function of innovation. By gaining this control, the participants and their organizations will gain advantage over their uninformed peers. The seminar's participants will learn the fundamentals of a theory (**General Theory of Innovation – GTI**) as well as GTI-based various applications and tools, which are presented in the seminar agenda. Finally, the attendees will gain skills in applying the above-mentioned tools by doing a great amount of exercises, which are **ALL based on the real-life case studies** and examples.

Language:

English

Dates and location:

March 19th – 26th, 2006

Vinci (Florence, Italy) – Leonardo's Museum

Registration fee:

- 850 Euro, Institute of Professional Innovators membership and handouts included, accommodation and meals not included

Further Info and Registration:

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