

## Dear Colleagues!

MATRIZ, the International TRIZ Association invites your participation in

### TRIZfest-2006

dedicated to 80<sup>th</sup> birthday of the founder of TRIZ – G.S. Altshuller  
with the main theme “**Three Generations of TRIZ**” Conference

October 13-22 2006 in Saint Petersburg, Russia  
At Saint Petersburg State Polytechnical University  
195251, Saint Petersburg, Polytechnicheskaya , 29  
(Polytechnicheskaya subway station, University main building)

### TRIZ-fest Program:

#### October 13-14

Saint Petersburg State Polytechnical University

##### TRIZ Masters Summit

Defense of thesis and certification of TRIZ Masters

#### October 15

A trip to **Petrozavodsk** with a visit to Altshuller's grave and memorial.

Participation in the closing meeting of student's competition.

#### October 16

Saint Petersburg State Polytechnical University

Grand opening of the conference “**Three Generations of TRIZ**”

Plenary session dedicated to G.S. Altshuller's 80<sup>th</sup> Birthday.

Reports by Regional Organizations and TRIZ Schools on TRIZ development and deployment

Addresses by new TRIZ Masters.

#### October 17-18

Presentation of papers on Conference sections:

- Development of TRIZ and its applications
- TRIZ education (for specialists, for teachers, for children)
- Practical TRIZ (technological and soft applications)

Round tables on various topics

#### October 19-21

[Post Conference Educational Seminars](#)

[Preliminary schedule and seminars' fees](#)

#### Lecturers and Seminar Topics:

S. Ikovenko. [«Competitive Patent Circumnavigation Strategies Using TRIZ»](#)

A. Lubomirsky. [«Pragmatic S-Curve Analysis»](#)

V. Sibiryakov. [«Selection and basis of investment strategies»](#)

L. Semenova. [«When Standards don't work... Creative approach to Business»](#)

M. Gafitulin [«The structure of a lesson on creativity»](#)

A. Guin [«TRIZ-pedagogic – today and in the future»](#)

#### October 19-22

Certification of TRIZ Specialists Levels 1-4

Conference languages – Russian and English, synchronous translation.

[Participants' registration – starting May 5](#)

[Hotel info and papers format requirements](#) will be available on May 15<sup>th</sup>

#### CALL FOR PAPERS

Presentations that interest attendees include:

1. Addresses and reports dedicated to the memory of G.S. Altshuller
2. Reports by Regional Organizations and TRIZ Schools on TRIZ development and deployment
3. Development of TRIZ and its applications
4. TRIZ education
5. Practical TRIZ (technological and soft applications).

Register at [www.triz-spb.ru](http://www.triz-spb.ru), if you plan to deliver a paper, then please submit paper abstract with registration by **June 30<sup>th</sup>**.

[Click here to send your paper.](#) Paper deadline – **August 31<sup>st</sup>**

#### PRESENTATIONS

Bring your presentations in MS Word or PP formats (CD, diskettes, USB flash card).